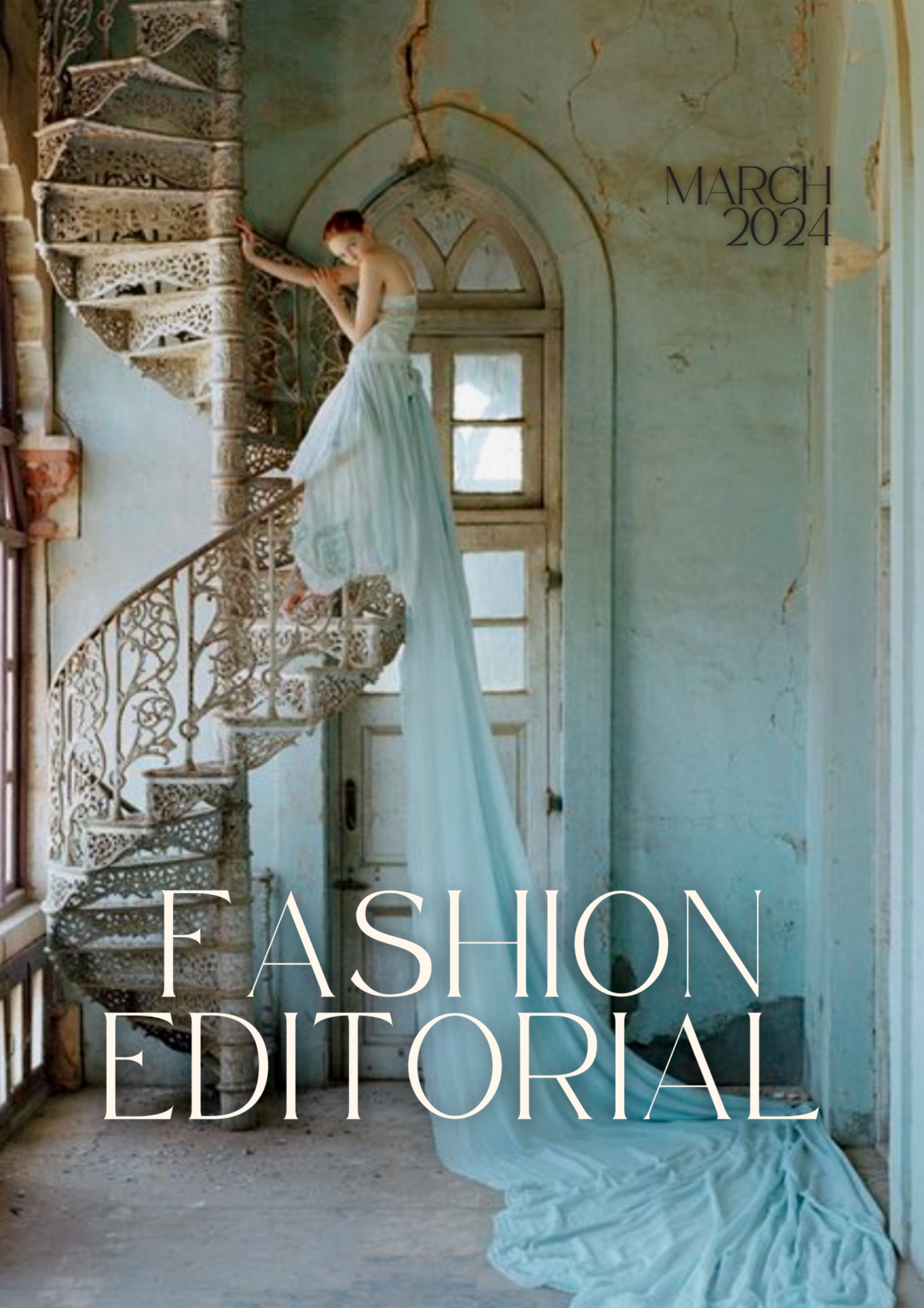


MARCH  
2024

# FASHION EDITORIAL





# INTRODUCTION

Thank you for your interest in my latest photoshoot. The photoshoot will take place on March 28th in Leicestershire and will provide your business with a series of incredible images and video content for 2024.

Alongside my team, I will organise everything. All you need to do is send me your designs and I will take care of everything else.

The shoot will take place in a grand country house and the theme is Faded Grandeur



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# CONCEPT: FADED GRANDEUR

Taking inspiration from three areas: vintage couture, Tim Walker photography and mythical paintings



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sumptuous, aristocracy,  
dream like, editorial

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The shoot will be styled by Joanna with a professional photographer, models, hair and make up artist and video content creator.

With a backdrop of deep colours, heavy drapes and dense greenery, the shoot will provide true editorial content.

Your designs will be styled alongside flowers, accessories and soft flash to create a dream like, sumptuous scene.

The photos will be like a modern interpretation of an oil painting.







MOOD BOARD





Sarah Brookes is a wedding and fashion photographer with over a decades experience. We have worked together on many campaigns and her work has been featured on Love My Dress, Festival Brides, Junebug Weddings and many more.

Sarah has a natural talent in story telling which is seen in her photogaphy.,

PHOTOGRAPHER







# VENUE: COUNTRY ESTATE

The venue is a historical country house is set in 500 acres of gardens and parks. The Grade I listed house was built in circa 1500 and is steeped in historical grandeur.

It's rich coloured interiors, antique furniture and heavy soft furnishing are the perfect backdrop for the Faded Grandeur shoot.







# MODEL:

## MAISIE

Maisie is a professional model represented by Gingersnap Model Agency

**HEIGHT** 168 CM / 5'6"

**BUST** 79 CM / 31"

**WAIST** 63 CM / 25"

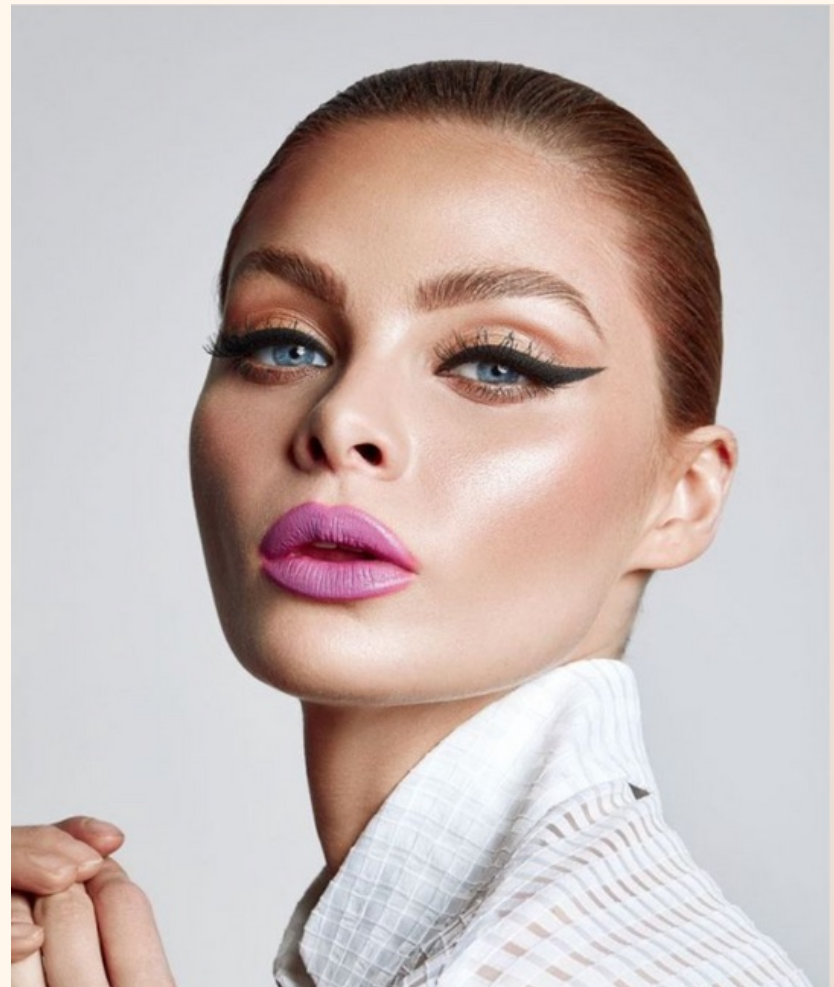
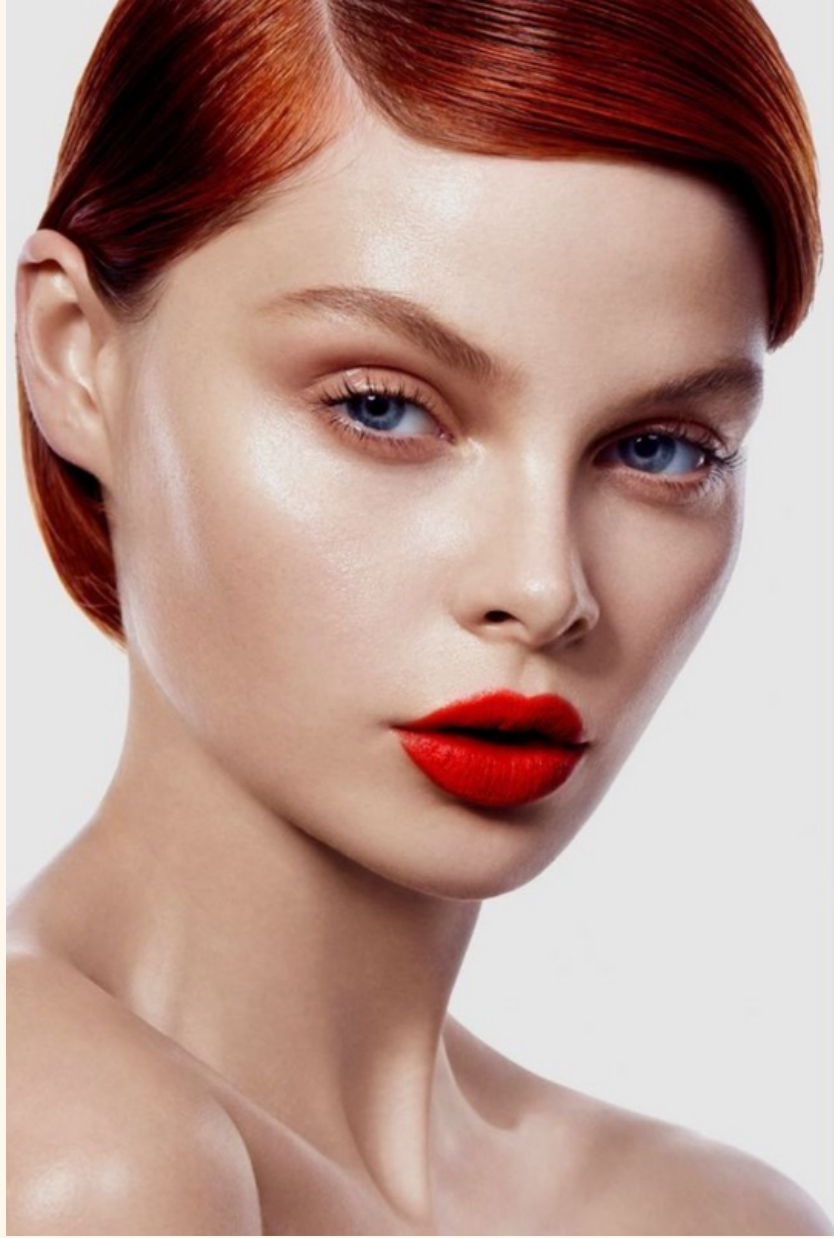
**HIPS** 83 CM / 32.5"

**SHOE** 38 EU / 5 UK

**DRESS** 34 EU / 6 UK

**EYES** BLUE

**HAIR** RED







FADED  
GRANDEUR



## THE DETAILS

There are two Designer categories for the shoot; Bridal Wear and Accessories

Bridal Wear is for Designers of wedding dresses and Separates and Accessories for jewellery, veil, shoes and all other Designers.



## DESIGNER PACKAGES

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### **Bridal Wear:**

4 looks of your choosing, styled by Joanna

A diverse and complete range of colour and black and white photography

5 Short videos to use as Reels, TikToks etc

**£1,500-**

**Paid in two instalments**

### **Accessories:**

4 looks (Matching sets ) or 8 pieces of your choosing, styled by Joanna

A smaller range of colour and black and white photography

5 Short videos to use as Reels, TikToks etc

**£500-**

**Paid in two instalments**



## IMPORTANT POINTS TO CONSIDER:

- The photoshoot is planned for 28th March but the date may change slightly due to weather conditions
- This is not an exclusive one brand shoot, there will be other wedding suppliers involved and as such small details of your items may be visible in other's photos
- Joanna may style wedding dress dresses with accessories from different designers. Please contact her by the end of February if you have any questions.
- Delivery of your garments to Joanna and back are at the designers cost and are additional to the shoot prices. Once you have booked Joanna will liaise with you to arrange delivery.
- Joanna and her team hold no responsibility for damage, loss or delay of delivery of designer's products.
- You have full creative choice over which garments/accessories you choose for the shoot. Lean into the concept and mood board and pick what you think will benefit your business the most.
- Your photographs will be ready with in 6 weeks of shoot completion
- Joanna will have creative licence to style the garments provided with in the brief.
- Photos will vary in aspect and may include close up details shots, lifestyle scenic shots, editorial angles and more.
- The photoshoot is designed to be evocative and story telling. It is not a product shoot. If there is a particular photo you need please let Joanna know and she will do her best to create it.
- The first 50% part payment is due to confirm your place on the shoot. The second 2 weeks prior to the shoot.
- Contact Joanna if you would like to discuss bespoke payment options.
- Payments are via Stripe and can be paid with debit/credit card or Klarna
- All payments are final and no refunds will be issued.
- By paying the first instalment you agree to all the above.



FADED GRANDEUR

PHOTOSHOOT

TO BOOK CLICK HERE AND  
EMAIL JOANNA WITH YOUR  
CHOSEN PACKAGE



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JOANNA SOUTHWELL

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